

## ***Hotel/Motel Tax***

The City of Rockwall supports a variety of community-based programs and activities that enrich the local cultural arts and promote tourism in efforts to increase the local economy. Funding for these programs and activities are in part supported by Hotel/Motel Tax revenues. The City provides general operating support to eligible organizations under Title 3 Local Taxation, Chapter 351, Municipal Hotel Occupancy Taxes Section 351.101(a)(4) in exchange for Cultural/Tourism events and services to the citizens of Rockwall over a 12-month period.

State Legislators adopted the Municipal Hotel Occupancy Tax to give cities a vehicle to promote themselves through tourism and convention business. Over time, this tax law has been expanded to include cultural arts activities and programs and historical preservation and restoration. Some of the programs and activities supported by the City through Hotel/Motel Tax you may be familiar with or you may have participated in. These include the City's Christmas tree lighting ceremony and laser light show, fireworks show, musical concerts, theatre productions, cultural arts programs for children and adults, cultural and ethnic celebrations, and historical renovations just to name a few. The City proudly sponsors programs like these and the groups of citizens who work hard to bring them to our community.

Information regarding Hotel/Motel Tax Revenue Application for Funding is published annually in the City's local newspaper of record. Organizations that promote tourism, cultural arts and historical preservation for Rockwall are encouraged to apply, should they meet certain criteria, for program funding support. For additional information about funding support, please contact the City's Finance Department at 972-771-7700 or ([click here](#)).