



PRESS RELEASE

Diamond Rio and Stoney LaRue to Perform at Rockwall Founders' Day Festival 2016

Big name headliners expected to be huge draw for annual family-friendly historical celebration.

ROCKWALL, TEXAS – March 15, 2016 –The Rockwall Founders' Day Festival 2016, celebrating Rockwall's 162nd birthday, is shaping up to be quite a celebration, especially with the announcement of big name country music performers, Diamond Rio and Stoney LaRue. With more than 100 live music events free to the public annually, Rockwall is the Live Music Capital of North Texas, and the Founders' Day Festival is one of the biggest events the City hosts every year. This year's festival, takes place on Saturday, May 21, at Harry Myers Park in Rockwall, and all the day's entertainment is free to the public.

Presented by the Rockwall Parks and Recreation Department, this is the 13th year for the event, which honors the historical founding of the City of Rockwall. Both of this year's headlining acts are anticipated to draw a record crowd to top last year's attendance of nearly 8,000 people. Award-winning country band, Diamond Rio, is best known for hits such as, "Meet in the Middle," and "Beautiful Mess." And opener, Stoney LaRue, popular Texas Country artist, is known for his hits, including, "Oklahoma Breakdown."

The outdoor festival runs from 10 a.m. to 9 p.m., with plenty of fun-filled activities planned for the whole family. Before the featured acts take the main stage that evening, there will be several more bands performing throughout the day. There will also be many unique food and shopping vendors.

In conjunction with their new healthy living campaign, *Go Outside and Play*, the Rockwall Parks and Recreation Department will offer a whole host of activities for children. There will be multiple bounce houses, an obstacle course, inflatable shooting range, a maze and whirly ball competition for children ages 0-15. In addition, the Rockwall Historical Foundation will open their museum on site, and will be on hand for tours that day. For more information, and a complete list of music groups, visit playrockwall.com.

About the City of Rockwall:

The City of Rockwall, Texas is located 22 miles east of downtown Dallas, on the eastern shore of Lake Ray Hubbard. With a population of more than 41,000, Rockwall is a growing community that offers an extraordinary quality of life for its residents, as well as dynamic business opportunities.

As the county seat of Rockwall County, which is the wealthiest in Texas, Rockwall has received several accolades in recent years, including being named one of the top ten "Best Towns for Families" by *Family Circle* magazine, and "Number 1 for Job Creation in the United States," by *CNN Money* magazine. For more information about Rockwall, please visit www.rockwall.com.

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