



# MINUTES | MAIN STREET ADVISORY BOARD

City Hall Council Conference Room | 385 S. Goliad | Tuesday, Sept. 23, 2025 | 5:00 P.M. – 6:00 P.M.

**Board members present:** G. English, J. Standifer, G. Lyons, J. Bietendorf, S. Fuqua, H. Alberti, C. Fogg

**Staff:** Bethany Browning, Main Street Manager

**Councilmember:** Mark Moeller

## 1. CALL MEETING TO ORDER

Meeting called to order at 5:03 P.M.

## 2. OPEN FORUM

There were no visitors in attendance.

## 3. DISCUSSION/ACTION ITEMS

### A. Review and act on the August 12, 2025 meeting minutes, Chairman English.

H. Alberti made a motion to approve the minutes with no changes and J. Standifer seconded the motion. There was no further discussion. The minutes passed unanimously 7-0.

### B. Hear event updates, maintenance updates, social media updates. Main Street Manager, Bethany Browning.

#### EVENTS:

- Last FM of the season is Saturday, 9/27.
- Last SJM concert of the season is Saturday, 10/25.
- Scare on the Square, 10/25 from 2-5PM. Businesses located across 205 and 66 will be encouraged to join in on the square to avoid small kids crossing the highway. We currently have 35 vendors, bounce houses, photo op, trick or treating, fortune telling and more.
- City's Volunteer Appreciation Event: 10/27 @ San Jacinto Plaza for volunteers on boards and commissions, as well as City sponsored events.

#### SOCIAL MEDIA/MARKETING:

- I recently created a Downtown Business Network Social Media group on Facebook, where I provide updates on current events, programs and city initiatives. There are 36 members but we're hoping to gain more in the coming months.
- Wrapping up brochure updates.

#### TRAINING/MEETINGS:

- Attending the Texas Downtown Conference November 3.
- TML conference, October 30.
- Next DRA meeting is October 2 @ The Flat – 9AM.

#### DESIGN:

- Cain Park will be receiving some upgrades in the coming months. The City is looking at refurbishing the concrete as well as possibly adding some furnishings to the space.
- Church – Waiting on a proposal from Komatsu for an existing conditions assessment
- Light poles in The Plaza on the east side are not working. There is a conduit issue underground that will take an estimated 10-14 days to repair. The City has decided to

wait until 10/28 to begin repairs, not to disrupt the music series, Scare on the Square and Volunteer Appreciation event.

**C. Work plan updates and discussion, Chairman English:**

Chairman English asked the board for committee updates. There were no updates provided by board members. Main Street Manager explained the contractual agreement with the Texas Historical Commission and the reporting requirements. As part of the contract, the local program is required to hold board meetings and establish work plans and to report progress quarterly and annually. Ms. Browning also explained she would provide the board with some materials to read over clarifying the program requirements.

**4. ADJOURN MEETING**

J. Standifer made a motion to adjourn the meeting at 6:35 P.M., S. Fuqua seconded the motion, passing 7-0.

Minutes prepared by Bethany Browning, MS Manager.

**PASSED AND APROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, OCTOBER 21, 2025.  
MAIN STREET ADVISORY BOARD CHAIRMAN: GRANT ENGLISH.**