

Rockwall Main Street Advisory Board Meeting Minutes
Council Chambers - 385 S. Goliad
Tuesday, July 16, 2019
6:30 PM.

1. **Call to Order:** Evan Matteson called the meeting to order at 6:34 p.m.

Board Members Present: Evan Matteson, Daniel Nichols, Priscylla Bento and Claudette Hatfield.

Absent: Eva Cannon, Jeremy Standifer and Terry Gregory

Staff: Bethany Browning, Main Street Manager, Joey Boyd, Assistant City Manager

2. **Discussion/Action Items:**

- i. **Review and take action on the approval of the June 6, 2019 MSAB Meeting Minutes:**
Daniel made a motion to approve the minutes as presented, Claudette seconded the motion, passing 4-0.
- ii. **Hear an update from the Main Street Legacy Award sub-committee and take any necessary action:** There was no report by the sub-committee. Bethany Browning offered to work on the project in lieu of the sub-committee. Evan asked if Ms. Browning would work with the board on this project via email. Ms. Browning agreed and stated board members could respond individually with their feedback.
- iii. **Discuss the June 6 public hearing meeting related to the proposed Downtown District sign ordinance and take any necessary action:** Daniel lead the discussion and shared with the other board members that he and Mr. Matteson had met with City staff to discuss the public hearing comments. He also mentioned that only three individuals attended the public hearing meeting with only one property owner addressing the board. Daniel explained that he and Evan had asked for a meeting with City staff members so the two could go over all of the concerns raised at the public hearing. Based on that meeting Daniel made the following recommendations for the board's consideration: 1) clarify the wording in the section which addresses neon signs, to include the word "replica" 2) to make no changes regarding the prohibition of plastic and internally lit signs 3) to make no changes to the prohibition of perforated window film. Daniel previously stated, the sandwich signs had not been an area of concern by the board, therefore the board did not recommend changes to the City's current ordinance. Daniel made a motion to recommend the draft sign ordinance to City Council for their consideration, Evan seconded the motion, passing 4-0.

3. **Main Street Manager's Report:** Bethany Browning, Main Street Manager, presented the Manager's Monthly Report.


- District Activity
- Training
- Project Status Update
- Upcoming Events

MS Manager provided an oral report, along with a hard copy for the board's review.

4. **Adjournment:** Evan made a motion to adjourn the meeting at 6:49 PM, Priscylla seconded, motion passed 4-0.

Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD OF THE CITY OF ROCKWALL, Texas, this
15th day of October 2019.**

Main Street Advisory Board Chairman:  _____