

Rockwall Main Street Advisory Board Meeting Minutes
Council Chambers Conference Room, 385 S. Goliad, Rockwall, 75087
Tuesday, May 15, 2018
6:30 PM.

1. **Call to Order:** Evan Matteson, Chairman, called the meeting to order at 6:35 pm.

Board Members Present: Evan Matteson, Sarah Freed, Daniel Nichols, Priscylla Bento, and Jeremy Standifer

Absent: Claudette Hatfield, Terry Gregory

Staff: Bethany Browning, Main Street Manager

2. **Appointment:**

- i. **Appointment with Kevin Lefere, Owner of Zanata, located at 102 E. Rusk, to discuss a façade reimbursement grant and take necessary action:** The board reviewed the proposal and grant request. Daniel Nichols made a motion to approve the \$1,000 reimbursement as requested. Jeremy Standifer seconded the motion. All were in favor 4-0 with Sarah Freed abstaining from the vote; motion carried.

3. **Discussion/Action Items:**

- i. **Review and take action on the approval of the April 17, 2018 MSAB Meeting Minutes, submitted by Bethany Browning, Main Street Manager.** Daniel Nichols made a motion to approve the minutes as written, Evan Matteson seconded. All were in favor of approving the minutes as written; motion passed 5 -0.
- ii. **Review and discuss the sign ordinance sub-committee’s recommendations and take any necessary action, presented by Daniel Nichols:** The board reviewed the sign ordinance recommendations. Christmas lights are not necessarily signs and would not be covered here, as well as rope lights. The board agreed certain types of window lighting should be prohibited. The group agreed that we would tackle lighting at a later date. Evan M. made a motion to endorse the sign ordinance recommendation and move forward with presenting to Downtown Association, City Council, etc. Daniel N. seconded the motion. All voted in favor unanimously. The recommendation will be sent out (updated to the proper wording, and will be sent out for review/adjustment. The next DRA meeting is the 1st week in June. The next step on lighting will be to discuss and provide feedback on lights. The group reviewed a map of Downtown in order to review and assess the sign ordinance boundaries. Bethany agreed to draw up the boundaries as discussed, and send it out electronically for feedback.
- iii. **Review the MSAB work plan and hold a board discussion regarding objectives and next steps for implementation, presented by Evan Matteson:** The group reviewed the work plan. Following, is a summary of that discussion:
 - i. **Piped Music:** Work in Progress.
 - ii. **Increase Presence of Cultural Arts in the Downtown District:** Work in Progress; evolving “organically’.
 - iii. **Support existing events and support new event development in the Downtown District:** Ongoing; “volunteerism”, support.
 - iv. **Walkability/Pedestrian Safety:** 205 and Kaufman – the business owner asked Bethany about it. It was suggested we can make a request thru TXDOT to do a study/consider, as they would have to approve. The area by Pier 101/Londoner would be a beneficial as well for a defined path for pedestrians.

- v. **Parking Management** – No discussion.
- vi. **Façade Grant** – Priscylla asked if we could include signs; and recommended a future agenda item to discuss.

iv. **Miscellaneous Items:**

Main Street Manager's Report: Bethany Browning, Main Street Manager, presented the Manager's Monthly Report.

Adjournment: Meeting adjourned at 8:16 pm, per motion made by Evan M. and seconded by Jeremy S. All were in favor of adjourning for the evening.

Minutes prepared by Sarah Freed, Main Street Advisory Board Secretary.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD OF THE CITY OF ROCKWALL, Texas, this

19th day of June, 2018.

Main Street Advisory Board Member:

